

FILE THIRTEEN

By A. Allan Martinez

The pendulum of history is moving rapidly again. The deliberate, steady motion of its pace has increased, the swing of its arc is a blur. And another generation of men stands ready to be erased from material time and buried in the pages of the documented history of World War III. And the stragglers that remain will be another lost age.

But the whole reoccurrence of another world conflict isn't startling. The history of the men who must now take measures to protect their freedom is replete with just such fury and misfortune. The average age of today's fighting man is approximately 21, born then in 1929—1929, on the aftermath of what future historians might call the First Great War; in the year of the market crash and the apple-selling heroes of the Marne; the year that precipitated the depression and the hungry wanderers of the tobacco roads, 1929.

And that age, born in 1929, was caught in the cataclysm of 1941. But in '41 it was only 12 years old, and the Second Great War escaped some, although many actually became part of it later, many becoming part of it in a different way. Then the war was over, and that age, born in 1920, was in a particularly annoying position.

For they were, in 1945, 16 years old, seemingly to some old enough to have fought in the Second Great War. And they bore the jibes of the young veterans, and came up with the titles of "punks" and "kids" to the men who had traveled half way around the world to fight that last war. And a veteran, to them, was something to envy and respect.

And now the 29ers are being called up, taken away, waiting for the blow or the incident which will send the world into the Third Great War, waiting after that until the aggressor is beaten or the walls of Rome come tumbling down. And those that thought the age of 29ers would be too young for the Second war and too old for the Third, did not reckon with the dogmatic persistence of peoples who still maintain that America can crumble, her ideals destroyed and her populace enslaved.

So, as the wide-eyed would have it, we are waiting for nothing better than the Third Great War. And the age of 1929 will be the fighting men, and they will not escape the mutilating factors of world conflict. They, the children engendered and fostered in an age of distorted values and crumbling institutions, in a world of war and its consequences, will go forward to write their stories in the history of 2000.

And the 29ers, unfortunate children that they are, will be wiped out in the natural pattern of things, and the world will await the unsuspecting babies of 1955.

Associate Card Now Available

Everybody's getting in the act—that is, the act of buying an associated student membership card.

At the faculty meeting which was held yesterday, September 11, all faculty members were strongly urged by President J. Paul Leonard and Dr. Charles McClelland, to actively participate in the activities of the associated students by becoming an associate member.

The associate membership card is available to all members of the faculty and staff, and spouses of registered students, and sells for \$5.

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Golden Gater

SAN FRANCISCO STATE COLLEGE

Vol. 52, No. 1

San Francisco, California

Tuesday, Sept. 12, 1950

WELCOME, CLASS OF 1954



GETTING INTO THE SWING OF THINGS might be an appropriate caption for the above. However, such is not the case right now. The graphic illustration serves to introduce to the freshman, we hope, a small portion of our campus activities. But there are more, a great many more. Once entered, the new student will be introduced to a whole new way of doing things, new ideas, new vistas, and a whole new territory of sight and sound. You, the freshman, will be kicked around, sent around, talked about, laughed at, kidded and mistreated, but all in good faith, and all as a valuable part of

initiation into college. Your beginning in this institution will in many ways set a pattern for your future here: the way you get started in your courses and participate in activities. The freshman who takes full advantage of the things offered him right away will, in most cases, be the individual who will roll the campus wheels two years from now. The others—well, I guess you always have to have your dead weight. So, let's get going, as the girls above from Phi Lambda Chi sorority are doing.

By the way, sir: have you got your draft notice yet?—ed.

VA Edict Stops Payment on Vets' Student Body Cards; Huge Cut Looms

Temporary panic hit the associated students last summer with the July edict by the Veterans' Administration that it would no longer pay for veterans' student membership cards, causing all summer student body activities to cease.

The edict from the Solicitor General's office came without warning with the added threat that it would be retroactive to January, 1947, billing the associated students of this college for over \$75,000. With all extra-curricular activities facing possible paralysis, the board of directors met during the summer and halted all summer session and post session activities except those which were contracted for.

All budgets submitted at the close of the spring semester for the present term were cut to bare operating minimums, including athletics, creative arts and publications. Publication of the 1951 Franciscan has been put off until next spring, with the possibility that it may be terminated for at least next year.

As an example of the tremendous effect the cut would have on the associated students budget, administrator of student affairs John D. Gray pointed out that last fall of the 2200 cards sold, 1300 went to veterans, cash sales numbering only 900.

Card sales for this semester have been set at a 3000 goal, and unless it is met, complete cessation of all non-paying enterprises will result. Although veterans under the Cali-

fornia state educational benefits program are not affected, the number enrolled at the college is nil. The latest word is that the VA edict will not be retroactive, saving college student bodies throughout the nation from possible bankruptcy. The edict affects only those colleges without a compulsory student body card, which means all California State colleges and some universities.

"Everything now depends on student membership card sales," Mr. Gray said. "If all goes well, activities will continue as planned. If we fall short of the 3000 goal everything and everyone will suffer."

"We the People" will be a regular weekly feature of the Golden Gater. Anyone interested in contributing an article may do so by dropping it in the Golden Gater office, hut AB, on the Thursday preceding the publication of the Golden Gater. The column is open to all students.

1950 Franciscan Still On Sale

The 1950 Franciscan, San Francisco State College annual, is still available for would-be purchasers, according to a member of the publication's staff. Freshmen and new students are urged to pick up a copy in the registration line and familiarize themselves with the college and the students.

The yearbook is a pictorial coverage of all campus activities including athletics, music, drama and organizations. Also in the 1950 edition is pictorial and written coverage of various academic departments, showing them in actual progress.

Those students who paid the full or half price on the Franciscan are requested to bring their yellow sales stub to the associated students business office, hut 4A, and receive their books.

The yearbook sells for \$3 with a student membership card and \$4 without.

Europe Today: Seen Through American Eyes

By Enid Hilldring
As told to Golden Gater Feature Editor Elaine Plasberg

Enid Hilldring, one of a group of teachers and students under the leadership of Dr. Alfred Fisk, professor of philosophy at State, who toured the continent this summer to view the political and economic conditions there, tells in the following paragraphs some of the impressions Europe made upon her. Miss Hilldring speaks not as an authority, but as a person simply expressing what she saw in Europe (as told to Elaine Plasberg).

Everything is so old in Europe. Things there are considered new if they are 150 years old. Fairy tale castles and houses form the picture book of Europe, the green of England, the beauty of Normandy, and the fantastically arrayed guards at the Tower of London make exactly the Europe one might imagine it to be. The 1066 castle of William the Conqueror provides a classroom for a schoolboy and the stones are smooth and rounded from being used so long.

There is a definite tension in Europe. The people are realistic about the world situation, and yet they find time to relax. In many towns, the stores close between the hours of 12 and 2; dinner is eaten slowly, with time for family fellowship; the Europeans have time for people.

The people take distinct pride in their work, regardless of how unimportant their jobs might seem. Older people are paid more respect. Time is spent to produce handmade articles. The attitude seems more leisurely and even the crooked streets seem to indicate the slow, quietness of the people. At Oberammergau, the famed Passion Play was seen. The performance, not by professional actors, was sincere, moving.

The Europeans seem much more serious than Americans about the world situation. Korea and the communist threat, even in peaceful countries like Denmark and Switzerland, is the great concern. Many look to the United States as the world leader, but wonder if this country is mature enough to

John Gray, Students in Reserve Call

One faculty member, two women students and approximately 25 men students of this college have been called up with reserve groups of the armed forces for further training and possible combat.

Heading the list of those who have left or will be leaving is Mr. John D. Gray, administrator of student affairs for the past year. Those who have officially withdrawn from the college or who have enlisted are:

Cynthia Wood and Clare Ralston Bullitt, who have enlisted in the U. S. Marine Corps; Vahan Toolajian, USMC; John D. Marine, Jr., USMC; George R. Musso, USMC; Robert A. Henderson, USMC; Merle M. Krantzman, USMC; Jack William Small, U. S. Navy; Howard J. Swolgaed, U. S. Navy; Robert J. Trueb, U. S. Navy; Henry C. Casanave, Jr., U. S. Army; Robert F. Cunningham, U. S. Army; Jack Arnold Jr., Alan V. Drady, Carlo J. Flores, George Gilboy, Owane L. Jones, Kenneth G. Mavor and Ralph Tarleton.

These men and women were called during July and August, when the Marine Corps, Army, Navy and National Guard were given the word to "call them as you need them." Others who have not yet officially withdrawn from the college have probably been affected.

Other students are close to being processed, and others have been alerted. Most men now in the reserves who have not yet been called, will have a chance to finish the present semester before reporting for active duty. According to the latest word, draft-eligible men who have completed one successful year of college and who are in the upper half of their classes in scholastic rating will be allowed to complete their college education.

Marine Library Aboard U. S. Ships Aided By Stater

Somewhere at sea at this very moment, American seamen are leisurely reading books, thanks to the Merchant Marine Library Association.

Playing a major role in the operation of this seagoing library is San Francisco State's William Connor. The 27 year old veteran spends half of his day studying to become a teacher, the other half loading books into ships on the Embarcadero.

Connor served in the last world war as a pilot, first lieutenant, in the Mediterranean area. Today he drives his gray and blue delivery truck from the association library at 105 The Embarcadero down to the piers where the ships await him.

The land library itself is a one room building featuring nothing but a high ceiling, a skylight and bookshelves. The location is very convenient for seamen going to and from their ships.

The library is the only one of its kind providing service to the crews of American vessels. At 10 port offices of the association, shore libraries are maintained. Books may be borrowed for the duration of a seaman's voyage. The library, which has existed for 30 years, is supplied by contributions of both books and money.

As for Connor, if he's not studying for his college exams or carousing along the Embarcadero with his mobile bookshelf, he spends his leisure time in Colma with his wife, Shirley, and baby daughter, Susan.

Over 5000 to Register This Week; 1500 New Students Crowd Campus As Seniors Begin Registration Today

Upwards of 5000 college students are expected to register this week as San Francisco State College officially starts the fall semester today. Going through the formalities of registering today were seniors and graduates with juniors scheduled to make their appearance tomorrow. Sophomores register

Thursday and freshmen Friday.

Should registration surpass the 5000 mark, a new college enrollment record will be set. Last semester close to 5000 students were enrolled at the college.

A large bulk of the fall enrollment will come from new students. According to admission office figures, approximately 1495 new students will enroll, 850 of them freshmen. The rest is broken up into 492 transfers and 153 post graduates. Last semester saw 650 new students in contrast to this term's 1945.

Many applicants have been turned away but no official figures are available.

Registration hours for individuals are determined by alphabetical groups in which the surname falls, as follows:

K to L.....	9 - 10
G to J.....	10 - 11
D to F.....	11 - 11:30
M to R.....	12:30 - 1:30
S to Z.....	1:30 - 2:30
A to C.....	2:30 - 3:30

Those who pay fees and file registration books after September 15 will be subject to a \$2 fee for late registration.

An innovation to spark the sale of associated student cards will mark registration week. Those who have not purchased their cards will be required to visit the deans in order to gain a pass. This pass will enable the student to go through regular registration procedure. Students purchasing associated student cards will not have to go through this delay.

Saga of Twenty-one Years

EDITORIALS

"Above the storied city, with echo of old romance; upon the sod where padres trod we have found our inheritance!" That was part of the college hymn in 1929 when Anderson hall was indeed a proud tribute to the age, and threats of mayhem on College hall were already sounding. Those were the days of San Francisco State Teacher's college, fast finding its way in a world that was only too hasty to reject education.

Today, San Francisco State college has changed much, yet there are still elements of her past clinging: Frederic Burk has since been put in use, but College hall still stands, proud and disdainful; the tin huts have broken the monotony of the once open spaces, but the palm tree continues to grow old; ivy grows fast over the walls of her cement building, but Anderson hall remains strong. The college has changed a little, with the new spirit, the new age, the new courses, the new Administrators. But the purpose remains the same.

In 1929 president of the college Dr. Alexander Roberts wrote: "...serene and unafraid (education) shall face the tasks of the future." And today, post-war president Dr. J. Paul Leonard writes: "...The spirit of San Francisco State is in tune with the spirit of the West—a spirit that looks forward to the expansions, to the development, and to the improvement of all areas of human experience. In this we shall ever play our part." The space of 21 years has not changed the goals, worded differently, but much the same: that education would go forward, this college with it.

The student new to the campus has to "digest" the physical elements of the grounds before he can actually understand what makes the college proud of its place: he must understand that the shoddiness is only a part of her indomitable spirit; her crowdedness only part of her growth; her physical inadequacies only a part of her toughness.

Understanding that, the entering freshman and the new student can better comprehend the pride of the old buildings and her challenge to time. And when the ivy grows green on the buildings at Lake Merced, and the students and administration cry once more for a new home, then the men and women of that future can look back to our present and better understand what we, perhaps, have failed to convey.

Wanted: Frosh Representatives

The student government of San Francisco State is a well-oiled piece of machinery in an institution worthy of acclaim. It is as representative as a group can be. However, there is one set-back: the two freshmen member-at-large posts for those carrying less than 16 units.

Student body elections are carried out at this college each spring with the exception of the class offices and two member-at-large posts. The latter is held open until the spring when these two posts are filled by popular vote.

Since the dawn of this legislative innovation, the participation has been poor. Years have gone by where candidates for these member-at-large posts have walked into office unopposed, virtually being handed a job on the most vital aspect of a student controlled institution. And other semesters have passed where no one ran for these positions, leaving them open.

To say the freshman is intrinsically inactive would be a mistake, as it would be to say that the candidates who walked into this office unopposed were ill-fit for the job. But the entering student is usually a meek individual, not always willing to step into a top post unless he's sure of what he's doing.

Perhaps such a method of filling the two jobs isn't the best. Then another method ought to be tried. This term will tell the story in that respect of whether or not the present modus operandi of electing two freshmen members-at-large to office is adequate or not. If not, it should be discarded.

Student Government, Clubs The Life Blood of a College

San Francisco State is a college built on the students, with their own government, their own organizations and their own activities. To help the new student understand them, we have assembled scattered bits of information. The deeper understanding, however, comes with time and time alone. But at least, this is a start.

STUDENT GOVERNMENT: The governing body of the associated students of this college is composed of the board of directors, elected annually in the spring by popular student vote. The board consists of the president, vice-president, secretary, treasurer, activities commissioner, seven members-at-large in various unit categories, and three faculty members. It is the job of the board to control all the business and the affairs of the associated students and appoint committees to carry out the detailed affairs of the corporation.

Minor boards and councils are established or dissolved as the need arises. The four classes of the college are controlled by the elected officers under the supervision of the board of directors. Minor boards also under the supervision of the board of directors are: health council, athletic council, editorial board of the Golden Gater, board of control, store council, club advisory association and the creative arts production board.

Student body officers for the academic year 1950-51 are Burk Faraola, president; Art Chaboya,

vice-president; Sharon McDonnell, secretary; Jack Healy, treasurer; Bill Hansen, activities commissioner; Jack Wendt, Ed Simmons, Ray Fitzpatrick, and Pat Gilkeson, members at large. One member of the board, Jay Luther, was called up with the U. S. Marine Corps during the summer and will be replaced this semester. Two freshmen representatives to the board will also be elected this semester.

ORGANIZATIONS: There are six service-social fraternities on the campus and six sororities. These groups are made up by students, usually, who have at least a 1.0 grade average and have completed one year of college. Those are the only requirements for membership, racial or religious clauses not being acceptable. Membership to these clubs is by invitation, with a period of pledging following before a member is initiated. These fraternities and sororities do various services on the campus and usually hold weekly dances. The organizations are subsidized by the associated students which accepts any losses the groups are unable to pay.

Also active on the campus are various interest groups ranging from athletics to international relations, from science clubs to art clubs. Membership to some of these organizations is by request only, others by invitation. The interest groups are also subsidized by the associated students. There are 16 such groups on the campus.

Gavel Set For Faraola To Take Up

To those of you who don't already know him, student body president Burk Faraola is an unusual sort of individual. For a great part of his time on campus he's quiet almost to the extent of being bashful. Then when the board of directors has assembled, or when there's pressing business at hand, 30-year old Faraola is a dynamo, incorporating the amazing technique of channeling his energy where it is most needed.

Perhaps not as fiery as his predecessor, or not as polished as the legendary Vin O'Leary, Burk Faraola is a man who knows what he's doing and does it in such a way as to aggravate very few. "The poor man's Roosevelt" he's been called many times and not without reason. A square-jawed person, Burk leans a little to the "common student" and spends a great deal of his pensive moments figuring out ways to draw him into the associated fold.

To understand the sincerity of the new student body president, one need only to refer to the recorded facts of the election in which he waged a successful fight for office last spring. He fought continually for his post through the first ballots and through the run-offs, appealing not only to the active element on campus, but to the "inactives" and to the students who might not have otherwise bothered to vote. The result: the election ballots set a record for participation and proved to be one of the most furiously contested in the history of the college, with Burk Faraola proving the power of the word. And the result lends itself to Faraola's sincerity, proving that he almost didn't get elected, and that there are promises he made which must be more than campaign promises.

When he first entered office during the summer, Faraola stepped into a post aflame. First, already campus opposition was crying for his political blood, and the inactivity from the apathetic corners of the campus looked bad. Then, to make the sorrow complete, the VA edict imperiled the life of the associated students, threatening to make his the most disastrous term of them all. But Burk withstood the blows, and assembled his board of directors and began working and planning at such a feverish pace that the eyes of the summer students viewed him with respect.

And that's the way things stand now for Faraola. With the start of this semester, there will be new and bigger problems which will arise, and the campus bloodhounds will once more be screaming recall and referendum. Burk looks at it all rather sternly: "Well, it's a big problem, but I think we'll pull through it all. After all, I'm an old man. What have I to lose?" —A. M.

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We the People

Race, Religion and Right to Work

By Walt Travis

"The advertisement in the Pittsburg paper, signed by a big department store said, 'adding machine operator wanted' and mentioned the salary. The applicant who now sat across the desk from the personnel manager was young, intelligent, attractive; she had good references showing experience in this work. Things were going well until the personnel man asked the applicant her name. It was, she told him, Rachel Cohn. The temperature of the office dropped about 30 degrees. 'Oh, yes, Miss Cohn,' said the personnel man. 'The fact is—well, the fact is, there are no openings in this office on file, and if anything turns up we'll let you know.' You will not be surprised, I am sure, to hear that next morning the want-ad column again carried an advertisement under the name of the store: 'Wanted: adding machine operator. Good pay, steady work.'"

Discrimination against Jews is highlighted when we take into consideration a Fortune Magazine survey conducted in 1947. "Answering a series of secret ballot questions, 36 per cent of American people take the view

that Jews have more economic power than is good for the country." And according to the same survey, 21 per cent feel that Jews have too much political power. While this survey shows a goodly amount of anti-semitism, it is the Negro, however, which holds the dubious "honor" of being the group most discriminated against.

The percentage of Negroes in the profession is extremely small. The amount of Negroes gainfully employed in the skilled trades is far from being satisfactory. This is born out by the fact that the bulk of trade unions are either passively or actively opponents of racial discrimination. Within this group there is an important minority of unions which consistently practice discrimination against Negroes.

While a great deal of discrimination is practiced by labor unions all is not dark when we examine the practices of the industrial unions. The bulk of these unions are to be found in the CIO. Many of these industrial unions fall into that category named by H. R. Northrup as Equalitarian unions. They are

those organizations which attempt to improve the employment and occupational status of Negroes. The existence of such unions show that Negro and white can organize and work together.

The potentialities of the law in helping to break down racial bigotry and discrimination is very often overlooked by many people. This neglect probably "arises from an ignorance of the role the law plays in creating and reinforcing racial attitudes, a failure to distinguish between prejudice and discrimination, and our unhappy experience with unenforced, poorly drafted statutes."

The mere enactment of a penal law, however, is not enough. Actually it is the least desirable form of legislative activity in the field of race relations. Also, the imposition of a criminal penalty will not guarantee a deterrent effect. "On the contrary, because so many state officers do not regard racial or religious discrimination as morally abhorrent, prosecuting attorneys are loath to initiate prosecutions, juries to convict and judges to impose more than trifling fines."

Perhaps the most effective action that can be taken is the passage of Federal and State F.E.P.C. laws. If they embody "the administrative process, which relies upon a specialized agency with sole responsibility, informal procedure, subpoena power, and the right to issue cease and desist orders enforceable in the courts" we should have an effective weapon to combat discrimination in employment.

Steps have been taken toward the passage of such laws. The late President Roosevelt by executive order in 1941 established a federal F.E.P.C. His order created a committee to enforce this ruling which forbade discriminatory employment practices because of race, color, creed or national origin in government service, in defense industries and by trade unions.

While this committee was able to bring about some scattered results, the overall effectiveness of the F.E.P.C. committee left a lot to be desired. The committee's impotency was not the fault of those who served on it. Rather, several glaring deficiencies which were beyond their control, stymied the committee.

College Theatre: A New Era Opens

By Elaine Plasberg

Golden Gater Feature Editor

A short while before curtain time and the half filled theatre greets the arriving audience. Tickets? Up the steps. Second row balcony, three seats to your left please. Program? Hmm, look who's playing the lead tonight; remember him in last season's production of...

Remember last season's productions? Hits, each one. Remember that funny Inspector General and those crazy peasants and town officials? Remember the accompaniment of muted violins? Excuse me, Bill, but is that that Mrs. Craig with Jim downstairs? You were saying... Remember Lachie, the bitter Scot and his Hasty Heart? Oh, yes, what a play! Just about the year's best. I can still see that fat soldier trying to catch his kills.

But remember what they showed at Easter time: the old morality play, "Everyman," and the eerie lighting and makeup, and the stylized directing. Then remember the tense drama that closed the season, "The Little Foxes." Brother, what a family... brr. That was a beautiful set they had, especially the trees.

Say, that Kampus Kapers was darn good, too, and so were the Workshops. Gee, I'm getting enthused about this season now. Shh! The overture's beginning. Quick, look at your program before the lights are dimmed.

Fall Begins, and What to Expect? Anything

Season follows season. And what to expect—you never can tell.

The fall semester opens with three predominate types of students, with three particularly different frames of mind. In the corner to our right we have the professional student, who took his busman's holiday at school and yet remains in the study habit, having neatly mastered the quick-credit summer session. He is prepared.

Not so the fortune hungry workingman, who stands, in his frustration, to our left. Beginning the summer vacation with plans of amassing a stockpile of silver, he finds himself emerging from a work filled holiday with only copper. For him, the habit, fore the lights are dimmed.

Jules Irving is directing the first play towards the end of October; it doesn't give the name of it, though. There's a formal play reading scheduled for the thirteenth of October. How about the workshops? Let's see: November 17-18 is the first presentation. Near the end of November, Dr. McKenna is directing "Playboy of the Western World." Sounds good. And, College Theatre's also presenting a Christmas play this year.

Boy, our schedule will be full. Can't miss 'em though. Bill, you dropped your program. Shh! The lights are turned down. The curtain for act one is opening. Keep your eyes on the stage.

the study habit, must be again formed.

Our third category includes the sun worshipping idler, who bathed in the rays of the sun or sunlamp. He is not mentally worn out, fatigued, deceased. But he finds the courses painful and the study habit tortuous—he is sunburned.

Five minutes of the first class session the instructor allows for these harassed students to re-orientate themselves to golden rule days. Then with blow after blow upon the simple heads of the students, the classroom Caesar, recovering from his instruction-free, salary free vacation, makes preparation for the slaughter.

What to expect? Anything very nicely includes... everything. Jokes from the 1780 edition of Humorette, enumerable

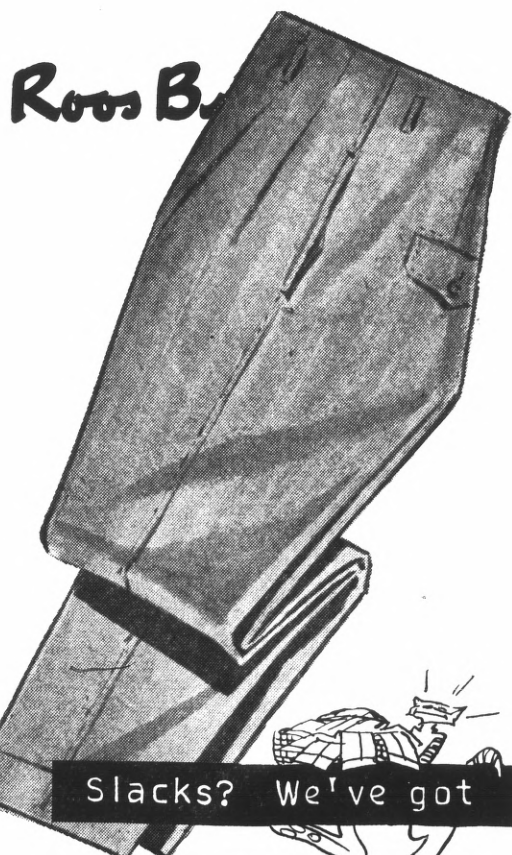
philosophies, pearls of wisdom. What to expect? Here are but a few examples:

The class is astronomy. After carefully defining the subject and its scope, the instructor tells of an A student who thanked him for the course at the end of the semester with, "Oh, but I just love astrology."

An English prof. sighs, "There are so many promising young people who never become men." Geology, following a test: "Girls, arid is spelled A R I D, not ARRID."

A student asked an instructor to decipher something written on the board. "Oh, don't mind my writing; it's supposed to show character."

We learn that the lights of San Francisco don't look so good when there's no money in the pocket.



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THE CLOCK STRIKES THIRTEEN

AN EDITORIAL

Last spring the prospect of a brilliant season of activities was forecast for this semester, and the prediction then seemed justified. The college enrollment was growing, the football team stood out in its practice game and it appeared likely that student body card sales should surpass any previous record. Everything pointed toward advancement. Then along came the summer, and the clock struck 13.

First the Korean situation fostered the calling up of reserves and the National Guard and added impetus to the draft, threatening to cut the college enrollment. Then, as if that were not enough, the Veterans' Administration issued an edict to stop payment on veterans' student body cards. This resulted in a net loss of more than \$2000 during the summer, and a possibility of being billed for \$75,000 dollars back payment to the VA from January, 1947.

The crisis facing associated students is even more severe than the facts allow. Budgets submitted to the board of directors have been cut drastically down to a bare operating minimum, and others have been cut completely. Activities face the possibility of curtailment, intercollegiate sports face cessation, the associated students face corporation oblivion or bankruptcy unless—and there's just one out.

The goal for student membership card sales has been set at 3000 for this semester and that's no overstatement. Three thousand cards is an operating minimum, falling short of the extra essentials so important to a corporation such as the associated students. Three thousand card sales is the least—the very least—which must be sold if we are to exist as a body.

We, at the present time, can do little about the Korean situation, and the war will take its toll on the enrollment, though it be slight. But there is much to be done about the student membership card sales. They must be pushed to the very top, meeting a challenge and pulling away from the force which threatens to dissolve us as a corporation. It can be done, and it must be done.

If not, we have failed and the associated students as a corporation justifiably must perish.

State Frats, Organizations Face Activities Curtailment Next Fall

By Phil Ryan

President Delta Gamma Tau

Fall 1950—a critical semester for the associated students at the college. The V.A.'s ruling on membership cards makes it imperative that it be pointed out just what the card supports and how important it is to your welfare. Other places in this issue show what the funds do for athletics, drama and the other fields.

A little known facet of associated student activity is its program with campus organizations. Some are affected directly by card sales: The Speakers Bureau, its activities being partially financed by the membership card, as are the activities of the Music Fed. The International Relations Club receives aid in its overseas student program from the associated students. All the others, Newman Club, California Student Teachers' Association, the National Honorary fraternities, the local service-social fraternities and sororities, the interest clubs—all are financially guaranteed by the associated students. If any lose money on activities or spend in excess of their own funds, the associated students lend the money needed.

Removed from the financial side of this cooperation is the matter of recognition. All campus organizations are chartered by the associated students and the student government then becomes responsible to the administration for the actions of these groups.

Membership in campus organizations, participation in extra-cur-

ricular activities, is an important part of every one's college life, be the organization one of interest, fraternal, or religious purpose. They are one way by which we become social beings.

To become a member of any of these campus groups one must hold a membership card in the associ-



ated students; another way of saying, "I'm proud that I'm at State, I'm going to give the college my loyalty in exchange for my education."

Become active, show your loyalty to San Francisco State College. Carry your share of the load—BUY AN ASSOCIATED STUDENT MEMBERSHIP CARD TODAY!!!

Gator Club Backs Student Body Membership Drive For 3000

By Joe Finnigan

Gator Club Director of Public Relations

With the approach of the new campus, it was felt by many of the students that S. F. State needed some type of booster club.

The advent of the Gator club on the campus is perhaps one of the most significant steps towards fame ever taken by a college organization. Believing that their efforts would bear fruit, the organizers of the Gator club contacted many leaders of social, business and athletic prominence in San Francisco.

Their idea was welcomed as an important part of the growth of the college and many notables became members of the advisory board.

The board includes such distinguished persons as Parker Maddux, Lefty O'Doul, Buck Shaw and Judge Albert Wollenberg.

It has been pointed out that the main efforts of the group would be to promote State in all fields of endeavor.

Only through the advertising of our activities, whether they be athletic, musical or dramatic, can State realize its great potential in competition with the larger institutions of the bay area. The Gator club hopes eventually to aid all departments of the college in their efforts towards more recognition for the school.

At the present time, the mem-

3000 CARDS OR ELSE!

Dan Farmer Issues Plea For Financial Aid to College Intercollegiate Program

By DAN FARMER

Assistant Director of Athletics

In order to carry on an athletic program with desirable objectives we need the financial help of the student body. The only way that this help can be secured is through the purchasing of student body cards.

The State of California has always been willing to finance the sports program up to a certain point. They furnish the teaching staff and playing facilities. This financial help runs into thousands of dollars yearly and yet we could not operate the intercollegiate sports without student help.

We request a certain sum of money each year from the student body to sponsor teams for confer-

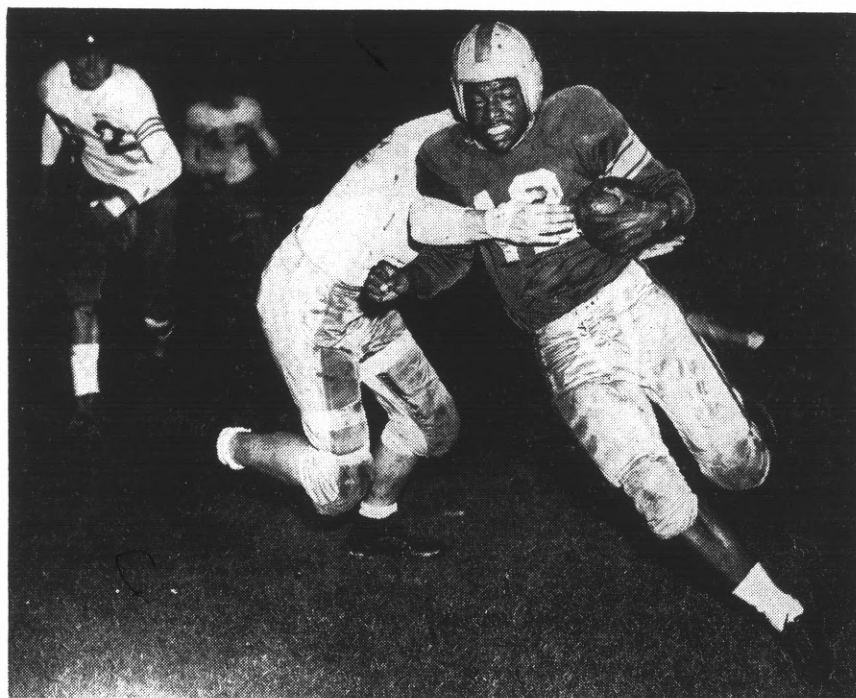
ence play and to represent the college in many inter-school contests. The cost of shoes, game suits and awards are paid by the associated students. The expense of travel, food and lodging for intercollegiate contests is paid out of the money the student body allots to this department from the sale of student body cards.

The sports program is sponsored by the Physical Education department for the associated students, and the success or failure of this program rests with the students and their willingness to support student body activities. We feel that the student gets value received by the purchase of a student body card. The student is admitted free to all athletic contests throughout the semester. This

includes (for the fall semester) six home football games, 15 basketball games, 10 soccer games, and boxing and wrestling matches which total about 35 contests in all.

It comes to our attention that the veterans will no longer be allowed money for student body cards. This fact will throw an added financial burden on the veteran if he joins the associated students. I am confident that the veteran will assume this responsibility as he has proven to have done in the past, and I would like to feel that at least 80 per cent of our student body can see the values in the intercollegiate sports program and give their support to your officers and students who are interested in furthering San Francisco State college as an athletic power in California.

THIS WILL HAVE TO GO!



New Plan For Card Sales

Uncle Sam may order controls on installment buying—but that won't stop the associated students.

For the first time in the history of the associated students, or for that matter as far as can be ascertained, the first time in the history of any of the State colleges, an installment system for the purchase of associated students membership cards will go into effect this fall.

No carrying charges, no interest—just a simple system that will make it easier for you to become a member of the associated students.

Here's how the plan works. On registration day in huts 1 or 2, or anytime during the first two weeks of school in Hut 4, you may obtain a membership card by paying \$4 down. You actually receive the card—the same card as the person who pays the full \$8. The only difference being that your card will have a blank line on the reverse for future validating. This card will be honored for all associated students activities; football games and issues of the Gater inclusive.

Anytime before October 15 you may come to the associated students business office, hut 4, pay the \$4 balance, and the reverse of your card will be stamped as paid in full. Of course, in the event you do not pay the balance by the deadline date, the card becomes null and void.

The way the plan is set up, you will have a full month to pay for the card—and at the same time you can be attending the football games, the dances and the many other activities of the associated students.

How easy can it be? BUY YOUR CARD AND USE IT.—J. G.

Faraola Explains Student Crisis

By Burk Faraola

Dear fellow Stater:

Since you are returning to State this fall you will be interested in a problem that confronts the associated students. Here are the facts: The Veterans Administration will not buy associated students membership cards this fall, and furthermore, we are unable to collect for the cards issued to veterans this summer. In dollars and cents it means this:

A loss of \$2,000 for summer session and the loss of approximately \$10,000 assured income this fall, depending upon how many veterans will buy their own cards. This

means about \$12,000 of assured income shot! Down the drain! Gone!

To the associated students that could mean the cessation of intercollegiate activities including football; last year's athletic program cost us in excess of \$10,000. The same for creative arts which cost us about \$2,000. The Golden Gater needed \$4,200 for its operations, and the health center \$2,700.

These are just a few of our major expense items since our activities extend into every phase of college life. We must have your financial and active support to continue these activities; without it, our future is doubtful.



Illustrated: In white or natural Gold . . . Both Rings, \$125.00

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'Chips Are Down' As VA Edict Perils Life Span of Associated Students; All-Out Help Needed For Existence

By JOHN D. GRAY

Administrator of Student Affairs

The chips are down. This semester will determine whether or not the associated students will continue to exist as a separate student-controlled corporation—and it will only continue as such if there is unqualified support on the part of all concerned, both faculty and students.

The recent ruling of the Solicitor General has seriously threatened the financial existence of the associated students, a corporation organized under the statutes of the State of California. Without warning of any kind, your corporation's assured income has suddenly been cut by 59 per cent.

What would you personally do if your income were slashed by better than one-half? The answer is obvious: you would have to cut your expense budget by the same amount. This is the situation that is presently confronting your associated students board of directors.

In terms of membership cards, just what does it take to carry on the program? Last year it took 1347 cards to run the athletic program, 308 for creative arts, 440 to publish the Golden Gater, 125 to underwrite the Franciscan, and 338 to operate the health center and provide for our athletic casualty insurance. And where did the money come from to operate the associated student business office, which is necessary to administer the aforementioned functions, and for the Christmas festival, the International Relations Club, and the Speakers bureau, to name but a few. There is only one source, the sale of membership cards—the life blood of the associated students.

To compare ourselves with the other State colleges, San Jose has better than 80 per cent of the college enrollment as members; Fresno is in the 90's; San Diego has 96 per cent, and Chico, 98 per cent. Last fall we had attained our highest membership—and yet it was only 67 per cent of those enrolled. It can't be the advantages offered

by the cards at the other colleges, for ours parallels theirs; nor can it be the price, for in all instances their card prices exceeds \$8. Just



what is the matter? Do we have an apathetic student group here—a group that doesn't believe in student government? That's pretty hard to swallow.

The goal is set for 3000 cards this fall—in fact that is our survival point. If you think your board of directors is "looking through rose-colored glasses" when setting this goal, just sit down and do a little calculating. Based on an enrollment of 3800 full-time students, the goal is only 79 per cent—lower than any other of the State colleges.

Don't let the associated students go down without a fight... BUY YOUR CARD AND USE IT !!!

Bookstore Profits to Students

Down in the deep dark recesses of College hall operates another associated student's enterprise, the bookstore, serving 5000 people and doing better than \$200,000 worth of business annually at a profit last year of less than 2 per cent of the gross sales.

Price wise, your bookstore offers the lowest book prices that can be had. The Fair Trade laws enable the publisher to establish the retail prices of books, and it is at that rock-bottom price that the bookstore operates. This is not just propaganda, but is backed up by a survey which was made this spring into prices of books at downtown and other campus stores. In the stationery line, it's extremely difficult to compete with the "five and dime" chains, but upon close observation you will find that the filler paper and notebooks sold in your store, are a far higher quality grade than can be obtained elsewhere at any lower price.

Last year, \$1400 of the associated students bookstore funds were diverted to various student activities.

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PRESS BOX

By TONI ROBINSON
Sports Editor

As the Gater goes to press we haven't heard of any of State's athletes being called to serve in the armed forces, but as for their managers the same can't be said. Already two are in uniform.

First to leave was John "Wimpy" Marine who was an active marine reserve. Wimpy left for Camp Pendleton in early August and the last reports are that he is being trained in Tokyo, Japan.

At State he was baseball manager for two years and assistant football manager last fall.

Just yesterday Hank Fineman reported to the Presidio with other active army reserves. Hank was manager of the track team and had planned to manage the football team this fall. During his first year at State he was a member of the cross country team, a JV basketball player and has won the soph class presidential race.

Jack Byrne, former State athlete, is working as an athletic director in Saltzberg, Austria. He has charge of arranging an athletic program for several thousand soldiers in the area.

While at State Jack lettered in basketball, track, and football as a graduate student he coached the cross country team.

Never thought there were so many optimists at State, but the rumor mill has a rosy view of fall prospects with rumors to match. A sampling runs like this... a 220 pound tackle is registering from City College... a former Holy Cross student is headed for the Gater roster... a 208 pound eastern high school star will try for a line position... that State's line this fall will average about 200 pounds per man... and finally that the J.V. will prove the varsity's toughest competition. So we hear.

To all those who feel the title of Golden Gater is a poor one, glance at some of the titles of other teams in the nation and weep no more. Akron fields the Zippers, Amherst men are Lord Jeffs, Arizona state cheers for the Sun Devils, Austin college cheers for the Kangaroos, Chattanooga roots for the Moccasins, Colby College has its White Mules, Delaware university praises the Blue Hens, Franklin and Marshall backs the Diplomats, Youngstown its Penguins and Texas Christian the Horned Frogs.

Our first opponents this fall will be Cal Tech. This will be State's first encounter with the Pasadena eleven, who are sporting a new coach named Bert LaBrucherie. The record book shows they are known as the Beavers and come clad in orange and white jerseys.

In 1949 the Beavers lost 6, tied 1 and pulled a large goose egg in the win column. Our mutual opponents were Whittier, who whipped them 55 to 7, Occidental who trounced them 42 to 7, and LaVerne who settled for a 6 to 6 tie.

The history books show another fact, however, in 1948. Verducci was named Northern California's coach of the year, and LaBrucherie held the same title in Southern California.

At the request of State's new head yell leader, Dick Sperisen, the school's songs and yells are printed below:

SPELL OUT YELL

G-A-T-O-R-S
Gators
Gators
San Francisco Gators

CLAP YELL

G-G-G-A-T
clap-clap-clap-clap-clap
O-O-O-R-S
clap-clap-clap-clap-clap
G-A-T
clap-clap-clap
O-R-S
clap-clap-clap
Gators-Gators
Fight-Fight-Fight

GO GET 'EM PURPLE,

GO GET 'EM GOLD
Go Get 'Em Purple,
Go Get 'Em Gold,
Go Get 'Em Gators,
Go-Go-Go

CHANT YELL

Fight-on-you-Gators
Fight-on-you-Gators
Fight-on-you-Gators
Fight-Fight-Fight

STATE HYMN

Hail to San Francisco State,
Sing we now our song to thee.
College by the Golden Gate,
Alpha and Omega be.
Through the purple and the gold,
Let our history be told.
San Francisco, San Francisco,
On to victory.

RAH YELL

Rah-Rah-Rah, Rah, Rah Oh-hhh
Rah-Rah-Rah, Rah, Rah Oh-hhh
Rah-Rah-Rah, Rah, Rah Oh-hhh
G-A-T-O-R-S
Go-Go Get 'Em Gators

STATE FIGHT SONG

The Golden Tide is rising,
We're out to meet the foe.
Fighting ever on to victory
for San Francisco.
Neath our golden banner,
we'll win today for State.
Our colors o'er us—
They go before us—
We're coming through
the Golden Gate.

PLAYERS YELL

Joe Doe
Yeaaaaa John

Debut of Night Soccer For This Fall

Soccer coach Jerry Kenney announced that practice for his booters would begin in next Monday at the new campus field. Assisting Kenney with his coaching duties is Pete Dalton, last year's Gater soccer sensation.

State's first game is an affair with the alumni tentatively scheduled for October 7. Probably leading the way for the varsity will be Neil Decker, last season's All-Conference star from City College.

The Gater schedule calls for conference games with University of San Francisco, Santa Clara, Stanford, University of California, Cal Aggies and City College of San Francisco. Non-conference games include battles with Loyola, University of Southern California and Cal Tech.

An innovation in the form of night doubleheaders will be presented to soccer enthusiasts. These twin bills will feature the home games of both City College and State. All these games are scheduled for Wednesday nights at Cox Stadium.

The first of these nocturnal affairs is scheduled for October 11 with California meeting CCSF in the opener at 6:15 followed by the State-USF game. USF is the team that knocked off the Gaters from their first place berth last year.

Mural Sign-up Deadline Soon

Intramural Director Bill Harkness announced today that all teams interested in entering intramural competition this coming fall should sign up as soon as possible.

Intramural teams are limited to 15 members, all of which are eligible for first place ribbons should the team take a championship in any one sport. Gold belt buckles will be awarded to the organization with the best over-all sports record on a point basis and the name of the winning outfit will be inscribed on the All-Sports trophy. The top intramural athlete will be presented with a trophy. He will be chosen by the managers of the various clubs.

Last year's All-Sports trophy went to Alpha Zeta Sigma, while the fraternity's Art Valverde copped the individual achievement award.

Enthusiasm High As Football Season Nears

Host of Vets Meet Lil' Joe

By Gordon Raddue

There was more than the usual faint glimmer of hope for State's football team as Coach Joe Verducci assembled some 60 athletes at Cox Stadium September 1 to start preparations for the fall campaign.

In fact there was a four-alarm fire of enthusiasm among Gater partisans anticipatory to what promises to be the greatest gridiron season in State history.

Key to this wave of optimism lies in the fact that the first well organized and conditioned football squad in Gater annals will be sprung loose when the lid is lifted on the 1950 football season September 29, when Cal Tech drops in at Cox Stadium.

SOLID AS A ROCK

A solid foundation for a winning season was built last spring, when Verducci and his able staff, comprised of Joe Ferem, Forrest Hall, Joe Moore and Bill Harkness, conducted the first spring training period in State history, which proved a rousing success.

Among many other sparkling developments from the spring sessions was the revelation of no less than 18 60-minute players. It was only a dearth of such material that prevented Dick Boyle's 1949 Gaters from going all the way in Far Western Conference competition.

Where last year's good Gater eleven was prone to wilt in the stretch against larger forces, the 1950 model, superbly conditioned man to man, will be able to exert full pressure for 60 minutes without a let up.

Thanks to the meticulous tutoring of Verducci and his aides, the quality of play will be improved 100 per cent, in addition to the quantity of material.

EX-RAMS POTENT

Although admittedly not too hefty in the line, State will field a good forward wall, featuring a pair of outstanding transfers from City College of San Francisco in Tackle Neil Gunn and Guard Paul Olivier.

On the agenda for the fall intramural program are touch football, basketball, cross country, boxing, tennis, table tennis, basketball free throw and basketball consecutive free throw.



STATE'S COACHING CORPS: Taking time out during last spring's rugged practice sessions are five gentlemen of the football coaching profession. That practice session marked the first time in the college's history that the football team had spring workouts. The Gaters concluded their spring training with a 55-13 win over the San Francisco Mustangs. Left to right: Joe Moore, erstwhile junior varsity football coach; Bill Harkness, who doubles as intramural director; head coach Joe Verducci, Joe Ferem, State's new boxing coach; and Forrest Hall of USF and 49er fame.

Big things are expected from End Elmer Gallegos, who spent most of last season on the sidelines due to injuries. An all-around standout in spring practice, Gallegos should come into his own as a starter this season.

Outside of newcomer Bob Muster at guard, veterans are on hand to fill the other line positions, although they must fight off an influx of new material to reclaim their berths.

Behind a sturdy, hard charging line, Verducci seems to have a backfield more than adequately suited to the brand of "T" that he will scoop out for State's opponents to swallow.

FULLBACK OKAY

In CCSF transfers Dewey Guerra and Walt Jourdan, Verducci is blessed with a pair of big, fast fullbacks who can go either through or around enemy lines with equal adeptness.

The right halfback job is almost certain to go to Rudy Smith, perhaps the most versatile performer on the squad. A slashing runner and able blocker, the 170-pound Smith is invaluable in the secondary as a fearless, deadly tackler.

Veteran left half Bob Keropian will have a fight on his hands to win back his starting position from hustling Dave Cricks, a gem from the jayvee ranks, and Marv Crews.

a slippery scooter from Poly High by way of CCSF.

SAM SLINGS AGAIN

Quarterback Sam De Vito, who connected with eight touchdown heaves last fall, should double his effectiveness with the added support he is destined to receive this season. His principle aerial target last season, End Don Chabot, missed out on spring practice, but should be ready for top production before the season starts.

One thing is certain. The 1950 Gaters know how to block and tackle, and will pack plenty of speed. These factors alone should insure a winning season.

FRESHET WINS AGAIN

Feruccio Fuzzy Freshet, Gater boxing star of last season, continued his pugilistic rampage as he annexed the city 175 pound amateur title at Civic Auditorium recently.

Another State, Don Salbert, entered the annual Diamond Belt tournament but was eliminated.

DeGheraldi Announces Golf Practice For This Fall

During the next week an announcement will be made of the first meeting of practice for the varsity golf team. Coach Guido DeGheraldi said the notice will be posted at the Men's gym.

The purpose of the fall practice session is to develop a team to defend the college's four consecutive Far Western Conference titles at the meet next May. Practice will be on Thursday after 3 p.m. at Harding golf course.

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SMELL 'EM

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